

Strive for College exists to ensure that every qualified student who wants to attend college has the opportunity to do so. **We call these students "Strivers."**

BECOME A COLLEGE PARTNER



Strive for College

What is it?

Strive for College is leading a national movement to support better outcomes for Strivers. We do this by connecting aspiring and current college students with free, one-on-one, online mentoring.

We also partner with two and four-year colleges and universities to help institutions recruit and retain Strivers through targeted marketing opportunities, effective professional development, and collaborative learning.

A number of notable national corporations and non-profits also support our efforts, working together in the pursuit of helping more students get into and succeed in college.

Last year:

97%
of Strivers went
to college...

84%
to a four-year
institution, and...

91%
applied for
financial aid.



Partners

Deloitte.



Michael & Susan Dell
FOUNDATION



THE COMMON
APPLICATION

In the Press

Forbes

U.S. News & WORLD REPORT

n p r

The New York Times

THE CHRONICLE OF
HIGHER EDUCATION

**INSIDE
HIGHER ED**

The Atlantic

Why it Works



Personalized Mentoring

Quality, one-on-one mentoring is the core of the Strive method. Strivers select and connect with trained volunteer mentors who guide them through Strive's rich, proven college guidance curriculum.



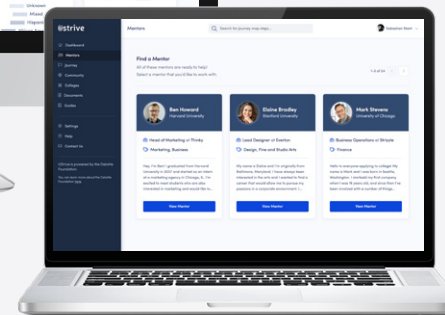
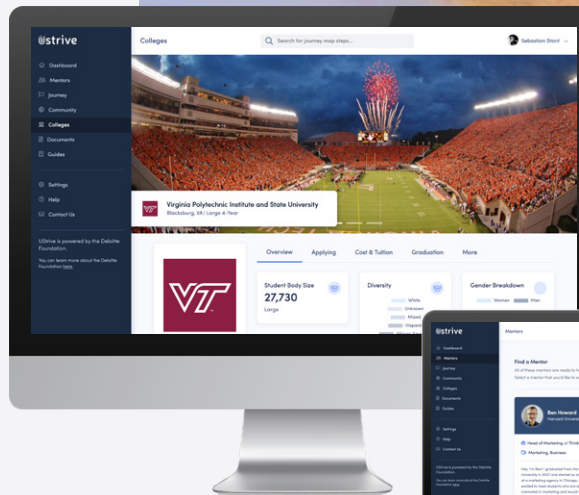
Revolutionary Technology

Innovation is levelling the playing field for college access, and Strive is leading the way. Our custom-built virtual mentoring platform is a sophisticated, innovative technology solution with advanced communications features like video chat and data-powered college matching tools.

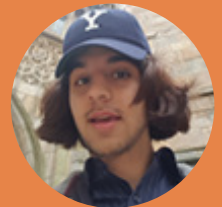


Exceptional Outcomes

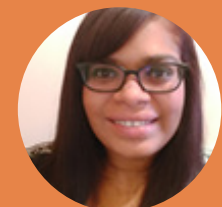
Over 97% of Strivers are accepted to and enroll in college, usually with low or no debt. Strive's program helps Strivers discover the best-fit institution for their specific circumstances, both academically and financially. A better fit means better outcomes.



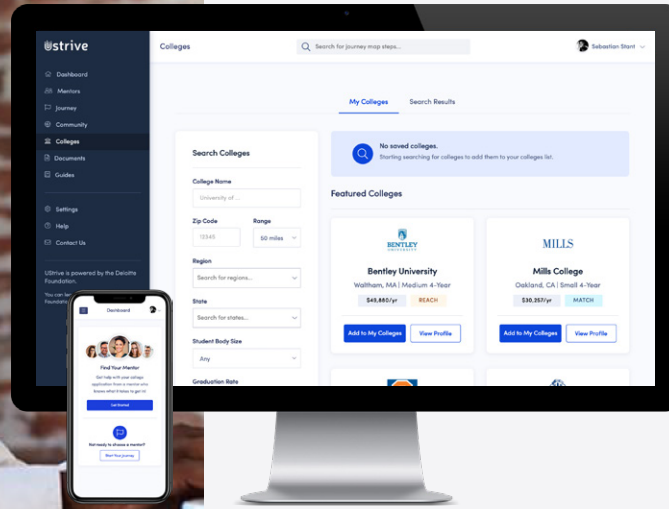
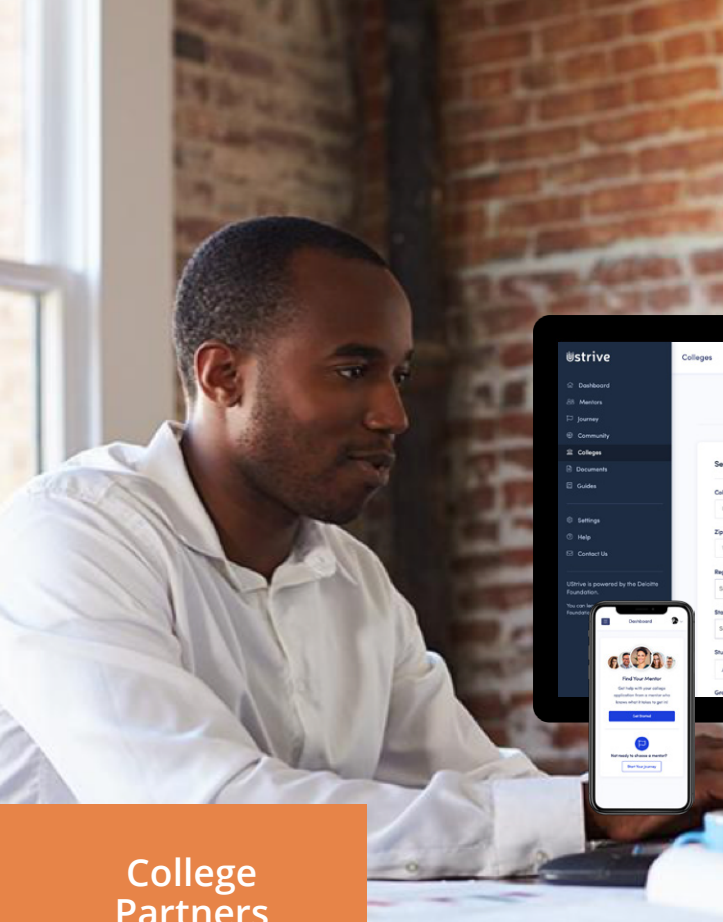
Focus on serving low-income, first-gen, & minority students.



Sam - student
My mentor helped me so much! She discussed how to select the best-fit college.
Yale University
+
Brenda - mentor



College Partner Benefits



The Strive Platform

Our mentoring platform includes a sophisticated, data-driven College Search Tool powered by the U.S. Department of Education's College Scorecard.

For College Partners

- Showcase your institution with an enhanced profile to highlight your campus programs and support services. Access a dashboard to view and export prospective students.
- Mobilize your campus community and alumni network to be mentors with Strive.
- Connect currently enrolled college students to receive college persistence, transfer and career mentoring.

Best-Practice Webinars

- Access to best-practice webinars and a 24/7/365 online learning community—one of the largest online discussion groups of higher education professionals

Marketing Opportunities and Technical Assistance

- Participate in virtual events with students and promote your college on our popular social media channels
- Access special technical assistance services to improve student recruitment and retention
- Eligible for Strive Five recognition for colleges with exceptional achievements in Inclusion, Diversity, Affordability, Completion, and Outcomes
- And more!

College Partners



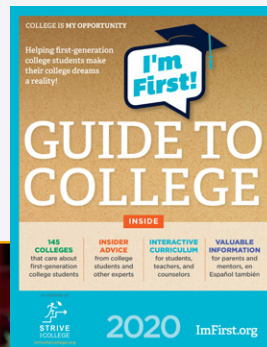
Improve student recruitment, retention and graduation rates from underserved populations



Targeted national exposure and marketing presence

Participate in the I'm First! Initiative

- Inclusion in the nationally distributed "I'm First! Guide to College" publication
- A website featuring video stories and blogs from first-gen students and grads



Partnership Opportunities



OPPORTUNITY PARTNERS

- Printed profile in the I'm First! Guide to College
- Showcase first-gen stories on the I'm First! Website
- Access to best-practice webinars and online learning community for up to three staff
- Institutional participation on the Strive platform, including an enhanced web profile and connections with interested students
- Mobilize mentors from your campus community and alumni network on the Strive platform
- Strive Five recognition



\$1,800/year

Add additional professional development seats for \$400/each

**Discounts are available for two-year colleges and federally-designated minority-serving institutions*

SUCCESS PARTNERS

- Printed profile in the I'm First! Guide to College
- Sponsor 25 copies of the I'm First! Guide to College for distribution to target high schools or organizations
- Showcase first-gen stories on the I'm First! Website
- Nominate a first-gen student from your campus to contribute to the I'm First! Blog
- Access to best-practice webinars and online learning community for up to six staff
- Institutional participation on the Strive platform, including an enhanced web profile and connections with interested students
- Mobilize mentors from your campus community and alumni network on the Strive platform
- Marketing and technical assistance services
- Strive Five recognition



\$3,200 for one year;

\$6,000 for two years; or

\$8,400 for three years

Add additional professional development seats for \$400/each



Join Us!



Institutions that share our mission and wish to participate in the Strive and I'm First! programs are invited to apply! Applications are reviewed on a rolling basis and partnership can begin at any time.

Learn more and apply online

<http://striveforcollege.org/colleges.html>

Questions

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